

# Tacflow Academy & Strategic Armory Corp

Present



## Hosted by the Arizona Tactical Officers Association

This Year's SniperFest Training & Competition 2017 is presented by Tacflow Academy, in partnership with Strategic Armory Corps and the Arizona Tactical Officers Association. We are thankful to have the help and support of these two likeminded organizations to put together what we believe will be the best event yet!

The purpose behind SniperFest is to bring together shooters from all over the state- and beyond, to train, interact, and compete while building a sense of comradery and open communication between agencies. The first two days are filled with debriefs, lessons learned, focused training blocks, and presentations from subject matter experts. Day three is a competition where participants can push their limits to win prizes from our amazing sponsors.

Students and instructors come in from all over the country to engage with one another in a challenging but enjoyable environment.

### **Sponsorship Opportunities**

This multi-day conference will give you all a lot of chances to get your name out there and support our tactical officers of the Southwest. Last year SniperFest had over 100 attendees and was covered by News Channel 3 and Fox News, making national headlines.

Currently we are looking for vendors who would like to participate in the event by choosing one of these sponsorship opportunities.

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Tacflow Academy  
750 East Covey Lane #130, Phoenix AZ 85024  
[www.TACFLOW.com](http://www.TACFLOW.com)

|  | Alpha<br>\$2000 | Bravo<br>\$1250 | Charlie<br>\$750 | Delta<br>\$350 |
|--|-----------------|-----------------|------------------|----------------|
| Company logo on all event banners  | X               |                 |                  |                |
| Possible company listing on all media who publicize or televise the event  | X               | X               |                  |                |
| Announcer recognition throughout events  | X               | X               | X                |                |
| Logo/ Name on all advertising placements   | Logo            | Logo            | Name             | Name           |
| Follow-up advertising and promotion- including newsletters and social media marketing  | Logo            | Logo            | Name             | Name           |
| Logo on all video presentations on/offline   | X               | X               | X                | X              |
| Company name on SNIPERFEST event t-shirts  | X               | X               | X                | X              |
| Link to your website on the SNIPERFEST event page  | X               | X               | X                | X              |
| Day 1- (TacVille) Tables on Day one (1) of the main event at TacVille Training Center (April 3rd)  | 3               | 3               | 2                | 1              |
| Day 2- (CowTown) You are welcome to come on day two (2), however there will be less down time because it is a day filled with training blocks. (April 4th) | X               | X               | X                | X              |
| Day 3- (CowTown) Vendor Booth Area (must bring own table & setup) (April 5th)  | X               | X               | X                | X              |
| Day 3- (CowTown) Designated bay to demo products on competition day (April 5th)  | X               |                 |                  |                |

**More information & Registration**

**[www.SniperFestUSA.com](http://www.SniperFestUSA.com)**

## History of SniperFest

SniperFest was first developed by Deputy Michael Puente, who was the serving Sniper Team Leader for the Maricopa County Sheriff's Office, as a small event for local teams to get to know one another while engaging in friendly competition. SniperFest continued to grow through the help and dedication of Puente, local snipers, the MCSO Posse, and subject matter experts, including the team at Tacflow Academy. In 2015, the decision was made to officially move the event over to Tacflow who, with their partnership with the Arizona Tactical Officers Association and now Strategic Armory Corps, continues to bring new training blocks and innovative information to the participants. Today we work hard to stay true to the original mission of the event- creating an unforgettable educational experience, while keeping the entry fee as low as possible through enlisting the help of supporters to help sponsor the event with gear, meals, travel, and cash expenses.

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